

# User Experience Symposium

Meeting to be held on Wednesday 7<sup>th</sup> June 2017

At Aviva Stadium, Ballsbridge, Dublin 4, Ireland



09:00	<b>REGISTRATION &amp; COFFEE</b>	<b>ALL</b>
10:00	<b>Welcome &amp; UKISUG Update</b>  Hear the latest User Group news.	Craig Dale & Philip Adams UKISUG
10:30	<b>SAP update and news from Sapphire</b>	Cormac Watters SAP
11:00	<b>Coffee &amp; Networking</b>	All
11:30	<b>Digital Transformation needs more than Technology</b>  Digital Transformation is more than just leveraging latest technology trends, changing business models and business processes. You have to put the PEOPLE into the center of your activities. To embrace the human aspect in digital transformation, you have to engage with your customers and users, learn about design and design thinking, and understand the needs of people ... in other words you need to HUMANIZE IT. This requires Enterprise IT organizations rethink the way how they work. It requires a better understanding of design and design thinking and applying a design-led innovation culture within organisations.	Andreas Hauser, SAP SE
12:10	<b>Why delivering better User Experiences in the Enterprise is a critical factor in achieving project success and better business performance.</b>  In this Session Natalie will discuss why UX has become so important within the Enterprise, what are some of the challenges of Experience standardization and what are the key success factors in project implementations when considering UX. With over 200 delivered User Experience projects in over 30 countries Neptune Software has gathered a huge amount of experience of what it takes to make a great Experiences that works for Users and are manageable for IT.	Natalie Kouzeleas  Neptune Software
13:00	<b>Lunch &amp; Networking</b>	All
13:45	<b>Breakout Sessions</b>	All
15:15	<b>Coffee &amp; Networking</b>	All
15:45	<b>Breakout Sessions Continue</b>	All
17:15	<b>Aviva Stadium Tour</b>  Whilst visiting one of the oldest sports grounds in the world we thought it would be nice to include the stadium tour in the symposium. You will see the press conference room, home dressing rooms, players' tunnel, dugouts and more.	All
18:00	<b>Networking Drinks &amp; Close</b>	All

\*\* Twitter hashtag: #UXSymposium \*\*

<b>Streams</b>	<b>Mobile</b>	<b>Fiori</b>	<b>Development</b>
13:45	<b>Enterprise UX, Opportunities, Challenges and the future for Fiori</b>  Nathan Adams Bluefin Solutions	<b>Barnsley's Journey to a Fiori Future</b>  Chantele Smith Barnsley MBC	<b>Design Led Development with SAP</b>  Aaron Ambrose SAP
14:25	<b>5 Minute Changeover</b>		
14:30	<b>Mobile Computing for Manufacturing</b>  Mike Reaney SABIC	<b>Glanbia's Fiori Adoption Journey</b>  Darren Bambrick Glanbia	<b>Is Design Thinking the new black?</b>  Sumeet Nag Capgemini
15:15	<b>Coffee &amp; Networking</b>		
15:45	<b>Designing for Mobile first – A HCD approach</b>  Dan Barton Bluestonex	<b>Fiori Overview Page and Salesforce, music to the ears of Bowers &amp; Wilkins</b>  Paul Fryer Bowers & Wilkins	<b>SAP BUILD - Your Fiori Apps, from paper to prototype to WebIDE.</b>  Rafael Miranda & Andrew Barber itelligence
16:25	<b>5 Minute Changeover</b>		
16:30	<b>SAP Mobility Overview and Update</b>  Aaron Ambrose SAP	<b>Modernize user experience with SAP Fiori Cloud</b>  Marysol Mantilla SAP	<b>SAP Screen Personas – User Experience for old-school SAP systems and beyond</b>  Steve Rumsby University of Warwick
17:15	<b>Aviva Stadium Tour</b>  Whilst visiting one of the oldest sports grounds in the world we thought it would be nice to include the stadium tour in the symposium. You will see the press conference room, home dressing rooms, players' tunnel, dugouts and more.  This tour is optional please let us know if you would like to participate.		
18:00	<b>Close &amp; Networking Drinks</b>		