

SAP Leonardo Explore Workshop

Your innovation journey starts here



AW AGILITYWORKS



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Leonardo is a portfolio of innovative SAP solutions, including technology and services. There are many ways these can be applied to deliver business value and transform the experience for your colleagues and customers.

To design and implement the most appropriate solutions which solve genuine business challenges, Leonardo uses a Design Thinking approach, essential to enabling rapid innovation.

Design Thinking is human-centred, focusing on identifying real challenges faced by staff and customers on a day-to-day basis, with user experience at the heart of the process. Using this approach at the start of a Leonardo engagement ensures you apply the right mix of technology to solve those challenges.



In this workshop, we work with multiple stakeholders to define, discover and decide how Leonardo can spearhead innovation in your business, using a Design Thinking approach.

During the workshop, our team will work with yours to:

- **Define** goals and problems, map domains, identify users and groups
- **Discover** and develop personas, and prioritise user needs, define user journeys and create user stories; identify gaps and problems
- **Decide** and manage risks and expectations, define a gameplan, agree to next steps.

Your team will leave the workshop armed with a tailored, actionable plan to design business applications which:

- **Strengthen adoption** amongst staff and customers who expect a seamless digital experience in the workplace
- **Differentiate** with a great user experience for customers and suppliers
- **Enable agility** with fast access to information and processes, reducing the cost of lost time.

To book contact
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