

# MSP leaders, want to stand out from the competition?



Are you feeling the heat from intensifying security audit and compliance requirements? Wondering how you can differentiate yourself in an increasingly competitive market?

We understand the challenges of juggling multiple demands. The acute pressure to reduce business downtime. The expectation to solve problems before they become a big issue.

**Deliver more for your customers at scale and pace... and at the same time, drive strategic growth.**

Avantra brings you AIOps for SAP applications. To support you in monetizing legacy approaches while moving your customers towards the future. Let Avantra do the heavy lifting.



Avantra provides us with the visibility we need to proactively manage SAP workloads across multiple clients. Using Avantra on hundreds of SAP systems both on premise and in the cloud, we've significantly increased productivity.

This has led to increased customer satisfaction and by leveraging automation and enhanced reporting we are able to visualize the entire system landscape in real time.

Cloud Managed Services Practice Leader

## Automated SAP operations for MSP leaders



### Top 4 challenges MSPs face:

- Managing security issues
- Cloud migrations
- Finding reliable partners
- Automation tools

### Benefits of using Avantra



Exceptional customer experience



Prioritization for problems



Deeper and more relevant system insights



Less repetitive manual intervention

Stay competitive and accelerate growth  
Seamlessly automate mission critical SAP operations

### Before Avantra:

57% of MSP leaders were exhausted and struggled to meet customer needs **57**

MSP teams were losing 90 working hours a month - reducing innovation **90**

500 hours a year just to keep a SAP system running **500**

### Leverage growth business models

Service providers of SAP operations are using Avantra to leverage growth business models

### Deliver innovation to customers

Automation of repetitive tasks allows your teams to have headspace to deliver innovation for your customers

### Gain competitive advantage

And it frees you up so you can breathe again. Imagine the competitive advantage!



**Observe**  
Understand what's in your landscape



**Engage**  
Connect your landscape with the full IT stack and ITSM



**Act**  
Automatically diagnose issues and take action



### Avantra AIOps platform for SAP landscapes

Put SAP software at the heart of your IT workflow to unlock the potential of your people and deliver for your customers.