

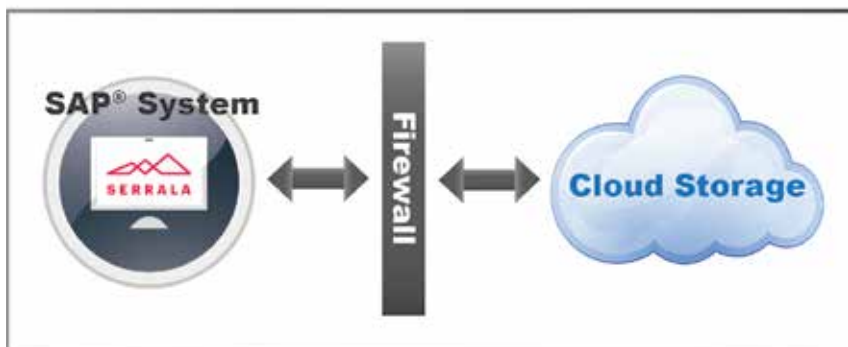
Cloud is Silver Lining For Archived SAP® Data And Documents



Flexible, Cloud-Based Storage For SAP® Archived Data And Documents Lowering Cost And Improving Performance

Data volume is exploding as companies process more and more transactions and manage volumes of data for competitive gain. Many face a 'Big Data' dilemma: they need data to run their business efficiently, but all too often the cost of storing and maintaining it requires a large portion of the IT budget. The cost of storage, servers, back-up systems, and maintenance can rapidly rise out of proportion to the value of the data for running the business.

There is a silver lining, however, and it is the Cloud. According to the Global Cloud Networking Survey by Cisco, the most desired application to be moved to the Cloud is storage, followed by Enterprise Resource Planning (ERP) applications, email and collaboration solutions. Further, results from a Storage Magazine/SearchStorage.com Spring 2012 Purchasing Intentions Survey revealed that 19% of those surveyed say that cloud storage will play a major role in future planning and 15% say cloud is already a big part of their storage picture.



Challenge: containing costs, maintaining access

While companies have been enamored with the promise of cloud computing, cloud storage and other cloud-based services, few have yet to capitalize on cloud-based storage for storing archived data. Most corporations that run SAP® systems know they must archive older data to minimize its potentially crushing impact on the performance of active databases. Cloud storage is ideal as a repository for archived information because it moves infrequently accessed archived data and documents out of the production environment to storage where the cost is on a pay-as-you-use basis. And with Serrala's Content Archive Service for Cloud (CAS-C), access is fast and cost-efficient and does not require any external middleware or gateways.

CUSTOMER SUCCESS

Customer:

Global beverage company

Challenge

Data as well as financial documents were being archived but even with compression, it was becoming increasingly expensive to manage. The archived data and documents were rarely needed, but the company was required to retain them. With volumes into the terabytes, the company needed to do something about the rising costs for storage and maintenance.

Solution

Serrala implemented a tiered storage strategy for archived data consisting of:

- Nearline storage (NLS) for data needing to be accessed frequently
- Current offline archive repository for data that would be accessed less frequently
- Cloud storage, for information seldom needed

The company could use the Cloud provider of their choice with Serrala's Content Archive System for Cloud (CAS-C) as the software interface.

Results

- Seamless, transparent access to data and documents
- No additional hardware
- Fast implementation
- Reduced storage and maintenance costs
- Estimated cost savings more than a \$1 Million/year

The Serrala Solution: cloud-based storage for SAP® archives

Serrala offers Serrala Content Archive Service for Cloud (CAS-C), a software connector residing within the SAP application that seamlessly allows companies to move archived SAP data to cloud storage. The solution enables SAP archived data and documents to be stored to cloud and transparently accessed whenever and wherever they are needed.

Serrala's solution was developed to facilitate a cost-efficient, flexible layer of storage for SAP archived data and documents. It is the first solution of its kind to be SAP ArchiveLink- and NetWeaver-certified as a cloud-based interface and requires no hardware or additional infrastructure.

The solution provides unmatched advantages over competing solutions which rely on traditional storage and content management systems that often produce silos of information, is more costly, and may have limitations to fast access.

Benefits: cost savings

For businesses looking to significantly reduce the cost of operating their SAP infrastructure, the Serrala CAS-C solution offers out of the box integration with public Cloud STaaS such as Amazon Simple Storage Service (S3), Rackspace, Google Cloud, AT&T Synaptic Storage as a ServiceSM and others. It provides reliable and secure storage of archived SAP content to dramatically reduce capital and operating expenses. By placing archived SAP data on the cloud, infrastructure cost can be greatly reduced. Results thus far indicate that cloud storage may cost as little as 10 percent of the total of more traditional archive storage solutions built around traditional on-premises hardware.

Unlike native and other third-party archiving offerings, the Serrala solution does not require dedicated on-site hardware and software nor their associated cost and complexity. Further, the Serrala solution fits seamlessly into the SAP environment to ensure no disruption to an organization's current business processes.

Beyond cost reduction, other benefits of using Serrala's SAP cloud archiving solution are:

- Increased database performance by transitioning historical transactional data to archives without compromising rapid access
- Decreased risk by leveraging the secure, highly available and nearly limitless cloud infrastructure, seamlessly integrated with the SAP framework
- Easy transition of data by leveraging standard SAP interfaces to easily migrate from your current archive solution
- Low risk. Installation, migration and decommissioning activities are low-risk and cost-efficient because storage is maintained in the cloud with no hardware set-up
- Reduced cost of third party content management systems by eliminating software seat license costs of archive management applications

Cloud-based storage as a service offerings present an effective alternative to expanding infrastructures. Effective, secure, well-managed storage as a service makes it further possible to align the value of your data with the cost of storage, hold the line on costs, and deliver the performance your business demands.

Interested?

Would you like to find out more? Make an appointment with us today to discover the advantages of our offer!

contact@serrala.com

Serrala – Bringing Clarity to Complexity

We are proud to announce our evolution from Hanse Orga Group and welcome you to Serrala. Our new name is inspired by the Sierra de la Serrella, a powerful mountain range in Spain symbolizing confidence and security and the Hindi word saral meaning simple. With a suite of future-proof end-to-end payment solutions we provide efficient and secure optimization of your financial processes partnered with experienced first class cash visibility and treasury consulting services. Over 30 years of industry experience provide us with the necessary knowledge and understanding to be your trustworthy partners.