

# WHERE PROCESS MEETS PROGRESS

## AI-Powered Solutions That Unlock Value Beyond the Business



### OUR MISSION

#### Creating a Business Experience Where Everyone Wins

In an increasingly uncertain world, business success is multi-faceted. It takes an entire ecosystem of individuals, teams and connective enterprises to nurture a foundation of long-term value creation. Companies must build strong relationships across their ecosystems if they want to enable future growth — from employee engagement to supplier and customer support to promoting environmental sustainability.

That's why Esker empowers businesses with AI-driven technology designed to create **positive-sum growth** — where all stakeholders can succeed together and never to the detriment of one another. Everyone wins!



Keep your business agile, resilient & competitive in any circumstance



Empower staff with work that's impactful, meaningful & satisfying



Ensure customers have an easy, reliable & memorable experience



Strengthen supplier relationships by meeting their expectations



Be part of the climate solution by reducing paper & carbon output



Contribute to local economic development by creating quality jobs



# OUR SOLUTIONS

## Unlocking Strategic Value with a Global Cloud Platform

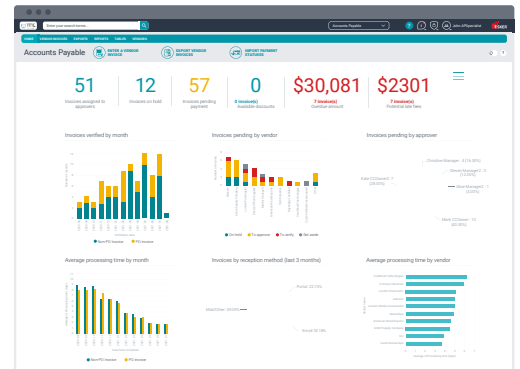
Do you run your business processes or do they run you? Esker's global cloud platform is built to unlock strategic value for finance and customer service professionals, all while strengthening collaboration between companies by automating the procure-to-pay (P2P) and order-to-cash (O2C) cycles.



### PROCURE-TO-PAY

Esker's Procure-to-Pay suite unites procurement and finance to offer a 360° view on what and how companies are spending money while equipping them with technology to reduce risks, manage compliance and strengthen supplier relationships.

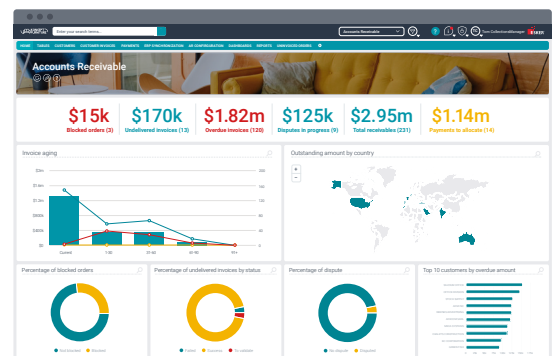
- Supplier Management** | Centralise vendor data while simplifying supplier onboarding.
- Contract Management** | Drive new savings with improved contract visibility & strengthened compliance.
- Procurement** | Optimise & control the procurement of goods & services, helping to speed up AP processing.
- Accounts Payable** | Reduce invoicing costs & processing delays thanks to AI-based technology.
- Expense Management** | Move beyond spreadsheets & efficiently manage employees' expenses.
- Payment** | Automate payment approval workflow while also securing discounts.
- Esker Pay** | Better manage cashflow thanks to a comprehensive set of integrated payment capabilities & strategic Fintech partnerships.



### ORDER-TO-CASH

Esker's Order-to-Cash suite enables businesses to seamlessly manage customer interactions through a single, centralised solution. Powered by AI technology, Esker's integrated end-to-end platform is designed to accelerate the cash collection cycle, eliminate repetitive tasks, improve accessibility and communication, and strengthen customer relationships. Spanning processes such as order management and accounts receivable, Esker drives added value and efficiency in every phase of the O2C cycle.

- Order Management** | Process orders electronically —from reception to ERP integration — regardless of format.
- Credit Management** | Manage customer credit starting with customer onboarding & throughout the entire O2C cycle.
- Invoice Delivery** | Deliver invoices according to customer preferences with 100% compliance in 60+ countries.
- Payment** | Allow customers to easily & securely make their payments online.
- Cash Application** | Simplify & accelerate cash application thanks to AI-powered remittance management & auto-matching.
- Claims & Deductions** | Quickly resolve customer issues & keep short payments under control.
- Collections Management** | Collect cash faster & reduce bad debt with predictions & risk analysis.
- Esker Pay** | Better manage cashflow thanks to a comprehensive set of integrated payment capabilities & strategic Fintech partnerships.



# OUR TECHNOLOGY

## Empowering the People That Power Your Business

Not all automation platforms are created equal. Not only does Esker's technology help businesses achieve eye-popping results, it makes real, transformational differences in the daily lives of your employees, customers, suppliers and beyond. Here are some of the unique capabilities that set us apart:



**GLOBAL CLOUD PLATFORM**  
Ensure business continuity & end-to-end connectivity



**ONE INTERFACE**  
Get a 360° view over customer & supplier information



**ARTIFICIAL INTELLIGENCE**  
Optimise data recognition & validation with AI-driven technology



**MULTI-ERP INTEGRATION**  
Achieve simple, secure & simultaneous ERP integration in any environment



**MOBILE CAPABILITIES**  
Perform critical tasks while on the go & support remote work



**EDI PERFORMANCE**  
Ensure EDI integration with any trading partner, in any industry

### CUSTOM DASHBOARDS

You can't improve what you can't measure. That's why Esker's customisable dashboards equip finance, supply chain and customer service leaders with instant access to powerful analytics and KPIs — elevating the strategy and intelligence behind every decision that's made. Additionally, a full audit trail of every touch point is retained so that full transparency and accountability is ensured during the process of checks and validations.

- Manage daily tasks & organise priorities
- Monitor productivity & reward top performers
- Spot problems & opportunities as soon as they arise



# ANALYST ACCOLADES

Esker's innovation and expertise in cloud automation solutions have been recognised by multiple leading analyst firms.

## Gartner

Esker included in the 2022 Gartner® Magic Quadrant™ for Integrated Invoice-to-Cash Applications and the 2021 Gartner® Magic Quadrant™ for Procure-to-Pay Suites



Esker recognised as a Leader & a Major Player in IDC MarketScapes for AR & AP

## Ardent Partners

RESEARCH WITH RESULTS

Esker recognised as a Market Leader in Ardent Partner 2021 ePayables Technology Advisor for 2<sup>nd</sup> Consecutive Year

## FORRESTER

Esker named in Forrester's Now Tech: AP Invoice Automation, Q4 2021 Report

# YOU'RE IN GOOD COMPANY

From small businesses to multinational conglomerates and everything in between, the world's most innovative organisations grow with Esker.

## LIFE SCIENCES



GE Healthcare



## CHEMICALS



## LUXURY GOODS



## FOOD & BEVERAGE



## MANUFACTURING



## ELECTRONICS



## FACTS ABOUT ESKER

37

YEARS OF EXPERIENCE

with 20+ years of experience in the cloud

14

GLOBAL LOCATIONS

with headquarters in Lyon, France

850+

EMPLOYEES SERVING

600,000+ users & 1,500 customers worldwide

€133.6

MILLION IN REVENUE IN 2021

with over 90% of sales achieved by SaaS solutions



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